

Last Updated: 22/12/2025

1. Introduction

Proproll BV ("we," "us," or "our"), registered in Belgium (VAT: BE 1031.915.890), operates the Proproll SaaS platform. We are committed to protecting your personal data in accordance with the General Data Protection Regulation (GDPR) and Belgian privacy laws.

2. Data We Collect & Legal Basis

- **Account Information:** Name and email address (Basis: Performance of a contract).
- **Property Data:** Details about your investments (size, price, docs) uploaded by you (Basis: Performance of a contract).
- **Financial Data:** We use **Tink (by Visa)** to view transactions. We do not store raw transaction data; we only process it to verify rent payments (Basis: Explicit Consent).
- **Payment Data:** Handled via **Stripe**. We do not store credit card numbers on our servers (Basis: Performance of a contract).

3. How We Use Your Data

- To provide the property management dashboard.
- To automate rent verification via Tink.
- **Future Features:** We may aggregate anonymized property data for enterprise APIs. This data will be stripped of all identifiers so it cannot be traced back to you.
- **Realtor Referrals:** We will only share your contact details with realtors if you specifically request a "push" or connection through the platform.

4. Data Retention

- **Active Accounts:** Data is kept for the duration of your subscription.
- **Post-Cancellation:** We retain data for a maximum of **1 year** after account termination to allow for easy reactivation. You may request immediate deletion at any time.
- **Legal Obligations:** Invoice data is kept for 7–10 years as required by Belgian tax law.

5. Your Rights

Under GDPR, you have the right to access, correct, or delete your data, and the right to data portability. To exercise these rights, contact support@proproll.com.